

IMPOSITION QUESTIONS OF MANAGERIAL ECONOMICS SUBJECT-I

BCOM

UNIT 1

1. Explain the nature scope of managerial economics.
2. Explain the various economic principles.
3. Explain the merits and demerits of managerial economics.

UNIT 2

1. Explain the various methods of demand forecasting techniques.
2. Explain the types and purpose of demand forecasting
3. Explain the criteria for a good forecasting report.

UNIT 3

1. explain the concepts and measurements of national income
2. explain the control measures of national income
3. Explain merits and demerits of national income.